



Organic Outreach

Naturally Reaching the World with God's Love

We must always be pursuing healthy relationships within the church, but also fulfilling the Great Commission by seeking to make disciples of Jesus Christ from those we know outside of our Christian Community. Our primary call on this earth is to reach others with God's love and function as His ambassadors here on earth. We do this by reaching out in natural ways to help as many people as possible become totally committed to Jesus Christ.

Indicators of Growth:

1. **Stewardship of Time** - Almost all evangelism happens through authentic relationships and this always takes time. We need to be with people who are far from Jesus and be sure we are not spending all of our time in the bubble of the church and Christian fellowship (as good as these can be). (Psalm 90:12)
2. **Selflessness** - altruistic giving of ourselves to others, as Christ gave Himself to us, will open the door for organic outreach. (Titus 2:14)
3. **Fearless** - facing down tough situations without being slowed down by fear. Being bold since God gives us strength as we reach out to those around us, even those who may be adverse to us or reluctant to have spiritual conversations. (2 Timothy 1:7)
4. **Growing Heart** - a growing burden for those outside the church who need Christ in their lives. We can let God break our heart for lost people who are still wandering like sheep without a shepherd. (Matthew 5:14-16; 25:40)
5. **Preparation** - natural faith sharing will not just happen. We need to be prepared and equipped to share our story of faith and the good news of Jesus. This means we take time to prepare, practice, and pray for opportunities to share the gospel. We can grow by reading great books, hearing practical sermons, and attending classes that help us share our faith in natural ways. (1 Peter 3:15; Ephesians 4:11-12; Acts 1:8)

Ideas for Action to Grow in Organic Outreach:

1. Spend time with people who are far from Jesus and pray for opportunities to share the love and message of Jesus with them. Read the story of Jesus (Matthew, Mark,

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Luke, and John in the New Testament) and pay attention to how He loved people who were not religious and who were far from God. Write down 5 lessons you learn from Jesus and try to follow these.

2. Pray for and with people who don't yet have a relationship with Jesus.
3. Practice telling your story of how you became a Christian. Say it out loud and have someone listen and tell you how you can be clearer, more articulate, and grace-filled.
4. Practice telling His story. Use the Gospel GOGO (see free tools on the Organic Outreach International website).
5. Start doing a 1-1-1 Prayer where you pray for one lost person at one o'clock each day for one minute. Ask God to draw this person to Himself and to give you boldness to share your faith. If you don't like doing this at 1:00 pm, you might want to try 9:00 am/pm and make it a 9-1-1 Prayer.
6. Ask spiritual questions of your non-believing friends. You will find ideas on the Organic Outreach International website and in the Organic Outreach books.

Resources for Growth in Organic Outreach:

Organic Disciples Resources:

1. [*Organic Disciples, Seven Ways to Grow Spiritually and Naturally Share Jesus*](#) (The Book), Part 7 (Chapters 22-24) on Organic Outreach, Pages 233-264.
2. [*Organic Disciples, Seven Ways to Grow Spiritually and Naturally Share Jesus* \(Study Guide\)](#), on Organic Outreach, Pages 107-120.
3. [*Organic Disciples, Free Online Video Teaching - Organic Outreach*](#)
4. Organic Outreach International website, www.OrganicOutreach.org

Books/Articles

1. Evangelism Coach [*"44 Spiritual Conversation Starter Questions"*](#) 28 November 2018
2. Chan, Sam [*How to Talk About Jesus \(Without Being THAT Guy\)*](#)
3. Harney, Kevin G. "Chapter 16: The Seismic Shift from Us to Them" [*Seismic Shifts: The Little Changes that Make a Big Difference in Your Life*](#)
4. Harney, Kevin G. "Chapter 17: The Seismic Shift from 'One Size Fits All' to Your Organic Outreach Style" [*Seismic Shifts: The Little Changes that Make a Big Difference in Your Life*](#)
5. Harney, Kevin G. "Chapter 18: The Seismic Shift from Closing the Deal to Making a Journey" [*Seismic Shifts: The Little Changes that Make a Big Difference in Your Life*](#)
6. Harney, Kevin G. [*Organic Outreach for Ordinary People: Sharing Good News Naturally*](#)
7. Hildreth, Dr. Scott [*"The Power of Your Story to Draw People to Faith"*](#) Outreach Magazine, 12 May 2019
8. Kinnaman, David [*Good Faith: Being a Christian When Society Thinks You're Irrelevant and Extreme*](#)
9. Mittelberg, Mark [*Contagious Faith*](#)
10. [*Organic Outreach Newsletter*](#), Organic Outreach International
11. Qureshi, Nabeel [*Seeking Allah, Finding Jesus: A Devout Muslim Encounters Christianity*](#)
12. Wax, Trevin [*"I'm Afraid to Share My Faith"*](#) The Gospel Coalition, 5 October 2009
13. Wilson, Mark O. [*Purple Fish: A Heart for Sharing Jesus*](#)

Websites/Sermons/Podcasts/Bible Studies:

1. ["Evangelism"](#) The Village Church, Matt Chandler, 10 July 2017
2. ["The Loving Presence of God"](#) IF:Gathering 2017, Britt Merrick
3. ["Metrics... Measurements that Matter: Organic Outreach"](#) Shoreline Church, Pastor Kevin Harney, 25 March 2018
4. [Organic Outreach Podcasts](#), Organic Outreach International
5. ["The Unexpected Adventure"](#) Shoreline Church, Mark Mittelberg, 24 March 2019

Resources for Kids:

1. Dare 2 Share, [Evangelism Starter Kit](#): Train your teens to relationally share their faith and see their faith grow!
2. Have your kids attend an AWANA club and invite their friends. There is an outreach to friends component built into the curriculum.
3. Goff, Bob [Love Does for Kids](#)
4. Harney, Kevin G. & Sherry Harney [Organic Outreach for Families: Turning Your Home into a Lighthouse](#)